

BRANDING

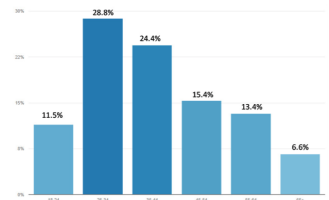


WHO WE ARE

Established in 1999, TR Data Strategy was founded on the idea that data, combined with insights and execution, can transform all aspects of an organization. Working with diversified clients from the biggest box retailers in the world to manufacturers, startups, investors, and professional services firms, our approach and methodologies are the same. **The goal is always bringing measured value to our clients.**

OUR BRANDING SERVICES INCLUDE

- Researching Market and Analyzing Competition
- Identifying Target Audience
- Defining Your Brand
 - Developing/refining brand architecture, mission, voice, etc.
- Establishing Creative Brand Materials
 - This can include a logo, templates, online visuals, etc.
- Ensuring Creative Brand Materials Convey the Unique Value Proposition
- Developing a Brand Strategy
 - This can include social media, website, pitch deck, etc.
- Reviewing Brand Consistency



IS YOUR ORGANIZATION DATA DRIVEN?



Let TR Data Strategy Help You:

- Target Your Audience
- Define Your Brand
- Present a Consistent Message