

## KPI DASHBOARDING



### WHO WE ARE

Established in 1999, TR Data Strategy was founded on the idea that data, combined with insights and execution, can transform all aspects of an organization. Working with diversified clients from the biggest box retailers in the world to manufacturers, startups, investors, and professional services firms, our approach and methodologies are the same. **The goal is always bringing measured value to our clients.**

### OUR KPI DASHBOARDING SERVICES INCLUDE

- Reviewing Current Processes and Analytics to Determine Areas for Growth
- Setting a Baseline for Growth
- Developing KPI Dashboards for Ongoing Reporting
- Providing the Correct Information in All Parts of the Organization
- Measuring Performance & Results of Company and Departmental Goals
  - Including visualization for ease of communication
- Ensuring Efficient Understanding of:
  - Operational effectiveness
  - Marketing effectiveness
  - Financial effectiveness
- Updating and Sending Out Dashboards on a Regular Basis

